

JANUARY 16-19, 2025

BUFFALO, NY



TOURNAMENT PACKAGE

AGE GROUPS: 2010-2015



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THE CUP

Experience the Ultimate AAA Hockey Event in North America with Record-Breaking Attendance!

Prepare for the pinnacle of hockey excitement at The Cup Buffalo, The North American Championships, a cherished venue within the Prospect Cup Series. Renowned as one of North America's premier AAA/ELITE events, Buffalo promises unparalleled thrills.

This tournament holds a legendary status, drawing teams from across the continent, spanning from Colorado to Dallas, St. Louis to Toronto, and beyond. Situated close to the border, it beckons teams from both sides to converge for an electrifying showdown.

With its unique outdoor ice setting, The Cup promises an unforgettable experience. Crafted by Prospects by Sports Illustrated, renowned for top-tier event management, every aspect is tailored to delight players, parents, coaches, and attendees.

Engaging activities, such as the famed sticker trading contest, complement the high-stakes matches. Through strategic partnerships with local businesses and attractions, teams and families can indulge in exclusive deals throughout the city.

Gate fees apply, with a \$30 weekend pass or \$15 daily pass. Weekend pass holders receive a complimentary THE CUP hat valued at \$29.99 and an official Tournament Program until supplies last.

Buffalo, NY, strategically located for teams from the US and Ontario, boasts a vibrant urban landscape with abundant shopping, sightseeing, and dining opportunities. Just minutes away lies the majestic Niagara Falls, offering families an opportunity to create lasting memories.

Embrace the uniqueness of THE CUP, North American Championship, carefully curated to showcase only the finest teams. Our selection committee ensures a balanced representation of top-ranked US and Canadian teams, guaranteeing fair competition across divisions. With 4 guaranteed games, the stakes are high as teams vie for the prestigious title.

Will your team emerge victorious and hoist THE CUP? The challenge awaits!





EVENT FEATURES



Sticker Trading Contest

4

Game Minimum



Banners for champions



Opening Ceremonies



Pre & post game interviews



Exclusive merchandise and apparel available for purchase

PRICING

\$2495 USD + TAX

Deposit of \$1500 required at the time of registration (non-refundable **NO EXCEPTIONS**)

EARLY BIRD PRICING

\$2395 USD + TAX

EARLY BIRD DEADLINE JULY 1

All registrations by July 1st paid in full at the time of registration
Final payment due Oct. 1, 2024 (after this date, full fee is non-refundable
NO EXCEPTIONS)



PRE-TOURNAMENT OUTLINE

JULY 1ST - EARLY BIRD DEADLINE



SEPT 15TH - LOGOS FOR STICKER TRADING CONTEST

- Ensure your logo is uploaded on your registration
- We cannot guarantee stickers for teams registering after Sept. 15.

OCT 1ST - ALL TEAMS PAID IN FULL

- All teams must pay in full by October 1st.
- Any team who has paid a deposit must pay remainder of registration fee before Oct. 1 to keep their spot in the tournament.

30TH - TRAVEL PERMITS & OFFICIAL ROSTERS



- All teams MUST have a Hockey Canada or USAH approved roster.
- Email both documents to cayla@prospectsbysi.com

9TH - ALL TRAVELING TEAMS' HOTELS BOOKED



- The AAA CUP is a STAY TO PLAY tournament
- ALL Hotels are available on the PSI website or on your Eventconnect Team Dashboard.

30TH - TOURNAMENT SCHEDULE & DIVISIONS RELEASED

- Tournament schedule will be sent out 2 weeks prior to tournament.
- Divisions & age groups will be sent out with schedule.



TOURNAMENT SCHEDULE



4:00 - 9:00 PM:

OPENING CEREMONIES AT BUFFALO RIVERWORKS

- Special Sticker Trading Contest
- Outdoor games
- Select games will have play by play and colour commentary
- InStat: In-game stats via instatsport.com
- Pre-Post game interviews



5:00 PM:

LAUNCH OF STICKER TRADING CONTEST

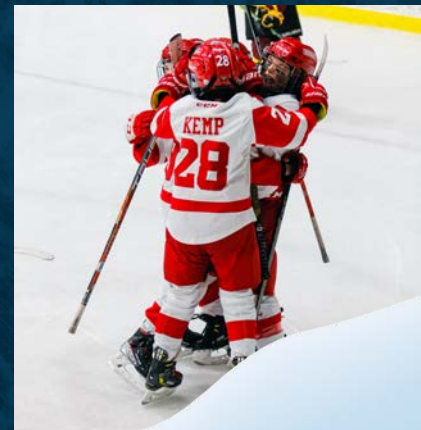
- Teams will receive their team bag consisting of lanyards and trading stickers during opening ceremonies



7:00 AM - 10:00 PM

TOURNAMENT GAMES

- All teams will play 2 games on Friday anywhere from 7am-10pm (no exceptions)
- InStat: In-game stats via instatsport.com
- Pre-Post game interviews





TOURNAMENT SCHEDULE



7:00 AM – 10:00 PM

TOURNAMENT GAMES

- All teams will play 2 games on Saturday anywhere from 7am-10pm
- All teams that played in opening ceremonies will have only one game on Saturday
- Round Robin ends Saturday

7:00 AM – 10:00 PM

ROUND ROBIN GAMES

- Select games will have play by play and colour commentary
- InStat: In-game stats via instatsport.com
- Pre-Post game interviews.

5:00 PM

STICKER TRADING CONTEST ENDS

- Raffle for Sticker Contest will take place at 8pm on Saturday evening
- No more entries after 8pm
- Contestants must be available to pick up prize in person Saturday between 8-10pm



7:00 AM – 6:00 PM

CHAMPIONSHIPS

- Top teams in each division will play in championship games Sunday
- All games on Sunday are championship games
- Select games will have play by play and colour commentary
- InStat: In-game stats via instatsport.com Pre-Post game interviews
- Playoffs
- Post-tournament recap
- Championship Banner



REGISTRATION INFORMATION

We have partnered with EVENT CONNECT to provide an easy and seamless registration process. Parents can register their player and choose their hotels in one step.

Payment can be made via credit card during registration at hockeypsi.com.

All PSI events are STAY TO PLAY. See all available hotels on the PSI website.

Withdrawal from the tournament after August 1st forfeits all players deposit or payment





CONTACT PAGE



FOR INQUIRIES, PLEASE CONTACT:

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