

AAA ALL STAR



PROSPECTS
BY Sports Illustrated

ALLSTAR CHALLENGE

TOURNAMENT PACKAGE

JULY 4-7, 2024

TORONTO



TABLE OF CONTENTS



Message from the Directors	3
Schedule	4
Selection Process	5
Event Information	6
Event Features	7
Registration	8
PSI Combine	9
Tournament Media	10
2023 Champions	11
Contact Page	12

SPORTMASK



MESSAGE FROM THE DIRECTORS

Hello Coaches, Parents, Fans, and our amazing All Stars!

We are thrilled to kick off the PSI AAA All Star Challenge, proudly presented by SPORTMASK. Over the next four days, you can expect high-octane hockey action that's both competitive and exhilarating.

This year, our goal remains steadfast: to celebrate the incredible talent and dedication of these outstanding young athletes from both Canada and the United States.

The selection of these players as All-Stars is a significant achievement, reflecting their hard work, dedication, and passion for hockey.

This is your arena to excel. Seize this opportunity to compete with the best. The All Star Challenge is more than a tournament; it's a celebration of your dedication, progress, and the bright future ahead. Above all, it's an opportunity for you to showcase your exceptional skills to a diverse audience, including coaches and scouts.

From both sides of the border, players will converge in pursuit of being crowned the unequivocal #1 ALL-STAR TEAM.

A huge thank you to everyone who contributed to making this event a reality. We pledge to ensure this is an unforgettable experience. Wishing the best of luck to all our extraordinary All Stars!

Now let's hit the ice and play some hockey!

TODD TVERBERG, NUNUS MOLU, CAYLA TVERBERG

Tournament Directors





SCHEDULE

JULY

4

10 AM - 1PM: COMBINE

- Five official skills tests conducted by experienced coaches and trainers

5 PM - 10 PM: OPENING CEREMONIES

- Welcome BBQ featuring food, entertainment and contests
- All-Star Package Pickup



JULY

5

7 AM - 9 PM: ROUND ROBIN GAMES

- Live stream of every game by Livebarn
- Ring Ceremonies
- Pre-Post game interviews



JULY

6

7 AM - 9 PM: ROUND ROBIN GAMES

- Live stream of every game by Livebarn
- Player awards
- Pre-Post game interviews



JULY

7

7 AM - 3 PM: CHAMPIONSHIPS

- Quarter-finals, Semi-finals, & Finals
- Championship Hats & Trophies
- Post Tournament Wrap-up





PSI ALL STAR CHALLENGE

SELECTION PROCESS

1

OPEN NOMINATIONS

Nomination forms on the PSI website and social media for players, parents, and coaches to nominate who they think should play in the All-Star Challenge.



2

HEAD COACH SELECTIONS

Head Coaches from across North America will be chosen to lead respective All-Star teams. Head coaches also help recruit top players in their regions.



3

PLATINUM EARLY INVITES

Platinum invites are sent out to players identified at PSI Winter Tournaments and by Head Coaches. All platinum invite players get the Official Platinum Video invite.



4

FIRST AND SECOND ROUND INVITES

After Platinum invites there will be a Round 1 invite for each roster spot remaining. Round 2 invites are sent for the final roster spots on each team.



5

PLAY IN THE ALL STAR CHALLENGE

Compete in a 4-day All Star experience against the top players from across North America with scouts and coaches in attendance



EVENT INFORMATION

FORMAT

8

TEAM FORMAT

4

GAME MINIMUM



SEMIFINALS



CHAMPIONSHIP GAME

TEAMS: CANADA, USA, AND NORTH AMERICA

TIME PERIODS

12 - 15 - 15 min.
STOP TIME PERIODS

COSTS

Total cost:

\$499 CAD + HST
(\$449 USD + HST)

Deposit required with Registration:

\$282 CAD + HST
(\$250 USD)

Full deposit non-refundable

Full payment due no later than April 1





EVENT FEATURES



Custom Jersey Sets
(Inc. jersey, shells & socks)

4

Game Minimum



Exclusive merchandise and apparel available for purchase



Trophies for champions



Ring ceremony for every team



PSI Combine Experience



Media shoot for every player



Welcome BBQ for all players



Pre & post game interviews





REGISTRATION INFO

We have partnered with EVENT CONNECT to provide an easy and seamless registration process. Parents can register their player and choose their hotels in one step.

Payment can be made via credit card during registration at hockeypsi.com.

All PSI tournaments are STAY TO PLAY if travelling more than 75 miles. See all available hotels on the PSI website.

After April 1st, we cannot guarantee number or name on jersey. Additional fees may apply if not paid in full. Full deposit non-refundable. Player will still receive their All-Star jersey and ring.





PSI COMBINE

Train like a professional and put your physical abilities to the test with our comprehensive fitness assessment at the PSI Combine. This event will give you the opportunity to perform expertly selected exercises to test your speed, strength, agility, & other key aspects of athleticism. Our standardized process will allow you to compare your results with other top athletes, receive training recommendations to improve your scores, and take your talents to the next level.



PROFESSIONAL COMBINE TESTING

Our combine testing adheres to professional-grade standards, making it a trusted choice for elite athletes striving for excellence.

EXPERT STAFF AND TRAINERS

Our event features a team of seasoned professionals & trainers to certify the accuracy of each assessment.



PROFESSIONAL EQUIPMENT

We utilize state-of-the-art equipment at every test station such as laser systems amongst others, ensuring precise and reliable results for every single athlete.

REPORTS & DATA

Receive a personalized performance report that will outline your results, and show where you stand against our entire database of historical scores within your age group.



TAILORED RECOMMENDATIONS

Based on your individual test results, we provide tailored recommendations to help you achieve your athletic fitness goals.





TOURNAMENT MEDIA



As the official media vendor for the upcoming hockey tournament, our company specializes in providing teams with exceptional photos, posters, trading cards and now introducing video. Each participating player undergoes a personalized media shoot, and the content we capture serves as the basis for our high-quality products. Our newly improved system guarantees a streamlined and efficient process, eliminating long wait times. With a commitment to delivering memorable and instant keepsakes, we are excited to contribute to the success and enjoyment of the tournament.



IN-GAME PHOTOS

Our photographers bring professionalism and expertise to every shoot, armed with top-of-the-line gear to guarantee the highest quality content for each team. Their skillful eye and advanced equipment ensure we capture the essence of the game with unparalleled precision and clarity.

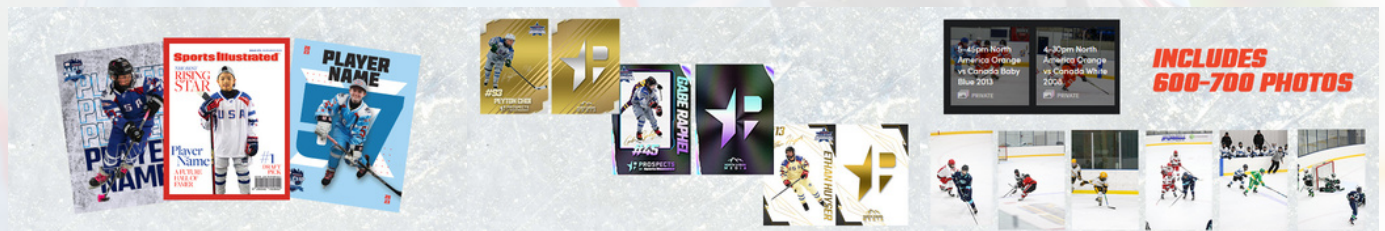


MEDIA SHOOT

Each player, adorned in full equipment, steps into the spotlight to have their dynamic pictures captured in various poses. These individual shots serve as the creative foundation for an array of personalized products, including photos, posters, and trading cards, adding a personalized touch to commemorate the spirited essence of the tournament.

PERSONALIZED PRODUCTS

Elevate your memorabilia with our high-quality posters, featuring a Sports Illustrated cover aesthetic, and unique trading cards presented in sleek acrylic display cases. Experience instant gratification as both can be printed and framed on the spot, preserving tournament memories in a stylish and efficient manner.



BRAND NEW VIDEO PACKAGES

Experience the thrill of reliving tournament moments with our video products, offering personalized recap videos that encapsulate the essence of each player's performance. Our full-length HD recordings of games serve as invaluable resources, ideal for crafting highlight tapes or supporting coaching endeavors with comprehensive insights and analysis.



2023 CHAMPIONS

2008



CANADA BLACK

2009



CANADA RED

2010



CANADA GREEN

2011



CANADA RED

2012



CANADA PURPLE

2013



CANADA GOLD

SPORTMASK





CONTACT PAGE



FOR INQUIRIES, PLEASE CONTACT:

Nunus Molu
nunus@prospectsbysi.com

Cayla Tverberg
cayla@prospectsbysi.com

