

AA ALL STAR



PROSPECTS  
BY Sports Illustrated

# ALLSTAR CHALLENGE

# TOURNAMENT PACKAGE

JULY 11-14, 2024

TORONTO





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**SPORTMASK**



# MESSAGE FROM THE DIRECTORS

Dear Parents, Players, and Coaches,

On behalf of Prospects By Sports Illustrated, we are thrilled to welcome you to the 2024 AA All Star Challenge weekend. As we embark on this exciting four-day event, we continue to recognize and honor the top Tier 2/AA players born between 2009 and 2014.

This year, our goal remains steadfast: to celebrate the incredible talent and dedication of these outstanding young athletes from both Canada and the United States. The essence of competition and its powerful impact on youth development is at the heart of this event. We are committed to providing a platform for our players to demonstrate their skills, commitment, and sportsmanship, contributing to an enriching and memorable experience for all.

The selection of these players as All-Stars is a significant achievement, reflecting their hard work, dedication, and passion for hockey. As All-Stars, they will enjoy the full PSI VIP experience, enhancing their weekend and setting the stage for future athletic and personal growth.

To the parents, your role in your child's journey is invaluable. Your constant support and encouragement have been crucial in shaping them into the exceptional young individuals they are today. We invite you to join us in this special event, to witness the impressive talent and sportsmanship that your children will display.

To the coaches, your influence and guidance have been instrumental in the development of these athletes. Your dedication to mentoring and nurturing their skills has paved the way for their success.

And to the players, this is your arena to excel. Seize this opportunity to compete with the best, displaying your love for the game and the skills you have honed. The AA All Star Challenge is more than a tournament; it's a celebration of your dedication, progress, and the bright future ahead.

Let's make this weekend an extraordinary and unforgettable experience.

Warm regards,

Your Directors,

**THARINDRA DE SILVA, TODD TVERBERG, CAYLA TVERBERG**



# SCHEDULE

JULY

11

## 10 AM - 1PM: COMBINE

- Five official skills tests conducted by experienced coaches and trainers

## 5 PM - 10 PM: OPENING CEREMONIES

- Welcome BBQ featuring food, entertainment and contests
- All-Star Package Pickup



JULY

12

## 7 AM - 9 PM: ROUND ROBIN GAMES

- Live stream of every game by Livebarn
- Ring Ceremonies
- Pre-Post game interviews



JULY

13

## 7 AM - 9 PM: ROUND ROBIN GAMES

- Live stream of every game by Livebarn
- Player awards
- Pre-Post game interviews



JULY

14

## 7 AM - 3 PM: CHAMPIONSHIPS

- Quarter-finals, Semi-finals, & Finals
- Championship Hats & Trophies
- Post Tournament Wrap-up







# PSI ALL STAR CHALLENGE

## SELECTION PROCESS

1

### OPEN NOMINATIONS

Nomination forms on the PSI website and social media for players, parents, and coaches to nominate who they think should play in the All-Star Challenge.



2

### HEAD COACH SELECTIONS

Head Coaches from across North America will be chosen to lead respective All-Star teams. Head coaches also help recruit top players in their regions.



3

### PLATINUM EARLY INVITES

Platinum invites are sent out to players identified at PSI Winter Tournaments and by Head Coaches. All platinum invite players get the Official Platinum Video invite.



4

### FIRST AND SECOND ROUND INVITES

After Platinum invites there will be a Round 1 invite for each roster spot remaining. Round 2 invites are sent for the final roster spots on each team.



5

### PLAY IN THE ALL STAR CHALLENGE

Compete in a 4-day All Star experience against the top players from across North America with scouts and coaches in attendance



# EVENT INFORMATION

## FORMAT

8

TEAM FORMAT

4

GAME MINIMUM



SEMIFINALS



CHAMPIONSHIP GAME

**TEAMS: CANADA, USA, AND NORTH AMERICA**

## TIME PERIODS

**12 - 15 - 15 min.**  
STOP TIME PERIODS

## COSTS

Total cost:

**\$499** CAD + HST  
(\$449 USD + HST)

Deposit required with Registration:

**\$282** CAD + HST  
(\$250 USD)

Full deposit non-refundable

Full payment due no later than April 1







# EVENT FEATURES



**Custom Jersey Sets**  
(Inc. jersey, shells & socks)

**4**

**Game Minimum**



**Exclusive merchandise and apparel available for purchase**



**Trophies for champions**



**Ring ceremony for every team**



**PSI Combine Experience**



**Media shoot for every player**



**Welcome BBQ for all players**



**Pre & post game interviews**







# REGISTRATION INFO

We have partnered with EVENT CONNECT to provide an easy and seamless registration process. Parents can register their player and choose their hotels in one step.

Payment can be made via credit card during registration at [hockeypsi.com](http://hockeypsi.com).

All PSI tournaments are STAY TO PLAY if travelling more than 75 miles. See all available hotels on the PSI website.

*After April 1st, we cannot guarantee number or name on jersey. Additional fees may apply if not paid in full. Full deposit non-refundable. Player will still receive their All-Star jersey and ring.*







# PSI COMBINE

Train like a professional and put your physical abilities to the test with our comprehensive fitness assessment at the PSI Combine. This event will give you the opportunity to perform expertly selected exercises to test your speed, strength, agility, & other key aspects of athleticism. Our standardized process will allow you to compare your results with other top athletes, receive training recommendations to improve your scores, and take your talents to the next level.



## PROFESSIONAL COMBINE TESTING

Our combine testing adheres to professional-grade standards, making it a trusted choice for elite athletes striving for excellence.

## EXPERT STAFF AND TRAINERS

Our event features a team of seasoned professionals & trainers to certify the accuracy of each assessment.



## PROFESSIONAL EQUIPMENT

We utilize state-of-the-art equipment at every test station such as laser systems amongst others, ensuring precise and reliable results for every single athlete.

## REPORTS & DATA

Receive a personalized performance report that will outline your results, and show where you stand against our entire database of historical scores within your age group.



## TAILORED RECOMMENDATIONS

Based on your individual test results, we provide tailored recommendations to help you achieve your athletic fitness goals.





# TOURNAMENT MEDIA



As the official media vendor for the upcoming hockey tournament, our company specializes in providing teams with exceptional photos, posters, trading cards and now introducing video. Each participating player undergoes a personalized media shoot, and the content we capture serves as the basis for our high-quality products. Our newly improved system guarantees a streamlined and efficient process, eliminating long wait times. With a commitment to delivering memorable and instant keepsakes, we are excited to contribute to the success and enjoyment of the tournament.



## IN-GAME PHOTOS

Our photographers bring professionalism and expertise to every shoot, armed with top-of-the-line gear to guarantee the highest quality content for each team. Their skillful eye and advanced equipment ensure we capture the essence of the game with unparalleled precision and clarity.

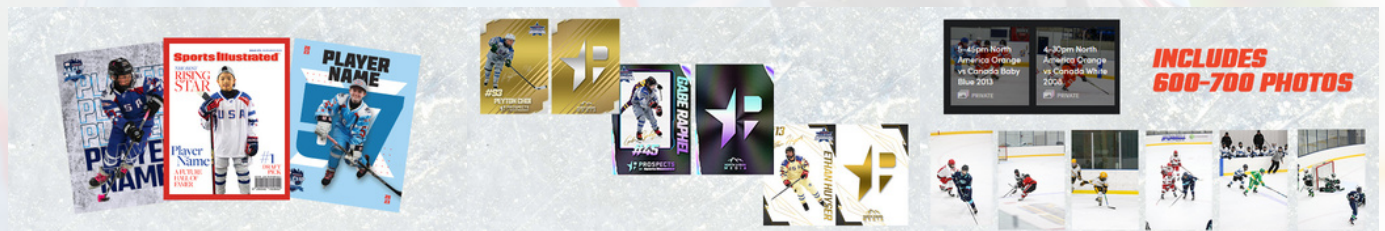


## MEDIA SHOOT

Each player, adorned in full equipment, steps into the spotlight to have their dynamic pictures captured in various poses. These individual shots serve as the creative foundation for an array of personalized products, including photos, posters, and trading cards, adding a personalized touch to commemorate the spirited essence of the tournament.

## PERSONALIZED PRODUCTS

Elevate your memorabilia with our high-quality posters, featuring a Sports Illustrated cover aesthetic, and unique trading cards presented in sleek acrylic display cases. Experience instant gratification as both can be printed and framed on the spot, preserving tournament memories in a stylish and efficient manner.



## BRAND NEW VIDEO PACKAGES

Experience the thrill of reliving tournament moments with our video products, offering personalized recap videos that encapsulate the essence of each player's performance. Our full-length HD recordings of games serve as invaluable resources, ideal for crafting highlight tapes or supporting coaching endeavors with comprehensive insights and analysis.





# 2023 CHAMPIONS

**2008**



**2008 CHAMPIONS**

**CANADA BLACK**

**2009**



**2009 CHAMPIONS**

**CANADA PURPLE**

**2010**



**2010 CHAMPIONS**

**CANADA WHITE**

**2011**



**2011 CHAMPIONS**

**CANADA WHITE**

**2012**



**2012 CHAMPIONS**

**CANADA WHITE**

**2013**



**2013 CHAMPIONS**

**CANADA RED**







# CONTACT PAGE



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