

NORTH AMERICAN CHAMPIONSHIPS



PROSPECTS
BY Sports Illustrated

JANUARY 11TH - 14TH 2024

TOURNAMENT
PACKAGE

THE CUP

PART OF THE PROSPECTS CUP SERIES AAA BUFFALO

This year marks our 10th anniversary of The Cup! Hosted in Buffalo, NY, The Cup is the most highly anticipated tournament and one of the biggest AAA events in North America.

Previously known as "The Cup North American Championship – "The Cup" is the number one AAA event in North America and is famous for bringing teams from all over North America from areas such as: Colorado, Montreal, Toronto, New York, Boston, Philadelphia, Anaheim and more!

Being close to the Canadian border, this tournament allows for high attendance from both American and Canadian teams.

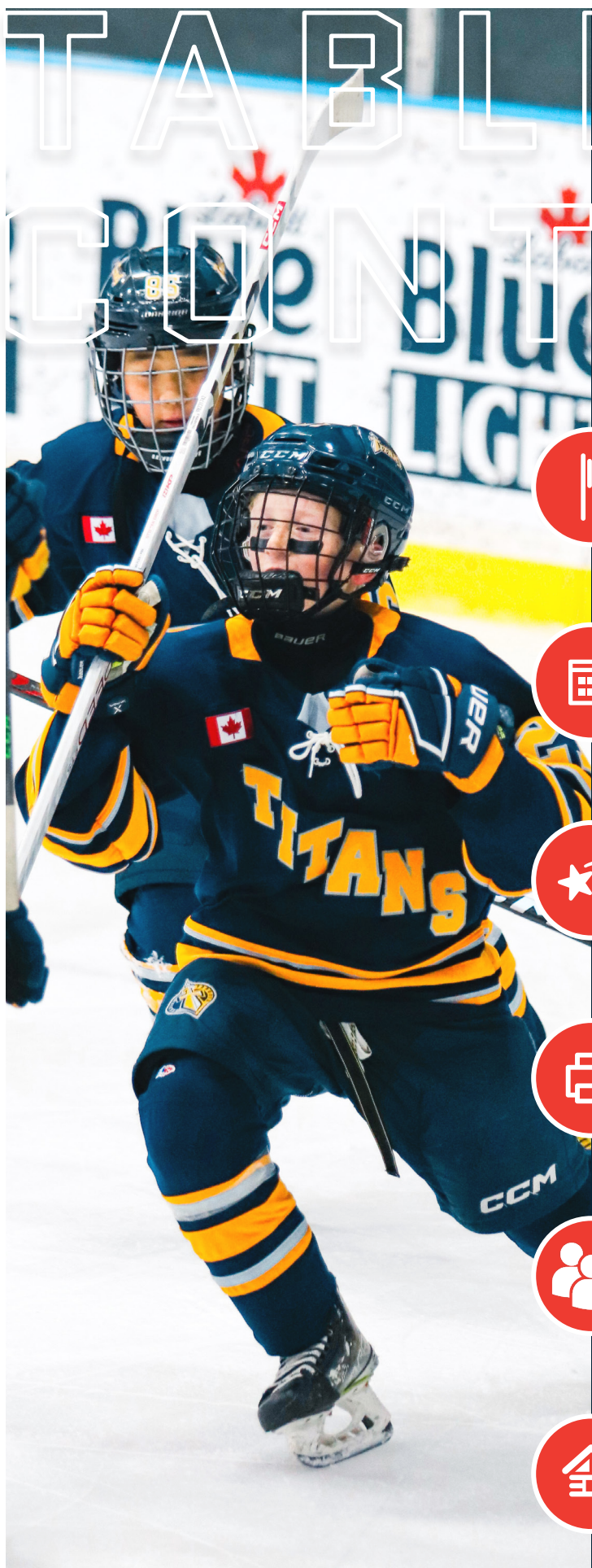
The AAA CUP brings together top competition and offers a very unique attraction - Outdoor games.

Prospects by Sports Illustrated creates and executes superior quality events which is based around the experience of players, parents, coaches and participants. Their experienced staff, coupled with their dedication to engaging activities like the infamous sticker trading contest make for an extraordinary experience. Prospects by Sports Illustrated partners work with several local businesses, attractions, and restaurants to ensure teams and their families receive amazing deals around the city. We look forward to hosting your team.

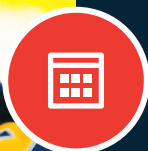
Register Today!

2024

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PRE-TOURNAMENT TIMELINE

SEP

15 LOGOS FOR STICKER TRADING CONTEST

- To ensure the stickers arrive on time for the tournament all logos are to be submitted to nunus@prospectsbysi.com;
- We cannot guarantee stickers for teams registering after August 1st.

30 ALL TEAMS PAID IN FULL

- All teams must pay in full by September 1st.
- Any team who has paid a deposit must pay remainder of registration fee before the 30th to keep their spot in the tournament.

NOV

30 TRAVEL PERMITS & OFFICIAL ROSTERS

- All teams MUST have a Hockey Canada or USAH approved roster.
- Upload both documents to dashboard, or email to nunus@prospectsbysi.com

DEC

09 ALL TRAVELING TEAMS' HOTELS BOOKED

- The AAA CUP is a STAY TO PLAY tournament;
- ALL Hotels are available on the PSI website or on your [Eventconnect Team Dashboard](#).

30 TOURNAMENT SCHEDULE AND DIVISIONS RELEASED

- Tournament schedule will be sent out 2 weeks prior to tournament.
- Divisions & age groups will be sent out with schedule.



TOURNAMENT EVENT SCHEDULE

THU JANUARY
11

4PM-9PM ▶ OPENING CEREMONIES AT BUFFALO RIVERWORKS

- Special Sticker Trading Contest
- Outdoor games
- Select games will have play by play and colour commentary
- InStat: In-game stats via instatsport.com
- Pre-Post game interviews

5PM ▶ LAUNCH OF STICKER TRADING CONTEST

- Teams will receive their team bag consisting of lanyards and trading stickers during opening ceremonies

FRI JANUARY
12

7AM-10PM ▶ TOURNAMENT GAMES

- All teams will play 2 games on Friday anywhere from 7am-10pm (no exceptions);
- Select games will have play by play and colour commentary;
- InStat: In-game stats via instatsport.com;
- Pre-Post game interviews.



TOURNAMENT EVENT SCHEDULE

SAT JANUARY 13

7AM-10PM ▶ TOURNAMENT GAMES

- All teams will play 2 games on Saturday anywhere from 7am-10pm
- All teams that played in opening ceremonies will have only one game on Saturday
- Round Robin ends Saturday

7AM-10PM ▶ ROUND ROBIN GAMES

- Select games will have play by play and colour commentary;
- InStat: In-game stats via instatsport.com;
- Pre-Post game interviews.

5PM ▶ STICKER TRADING CONTEST ENDS

- Raffle for Sticker Contest will take place at 8pm on Saturday evening
- No more entries after 8pm
- Contestants must be available to pick up prize in person Saturday between 8-10pm

SUN JANUARY 14

7AM-6PM ▶ CHAMPIONSHIPS

- Top teams in each division will play in championship games Sunday
- All games on Sunday are championship games
- Select games will have play by play and colour commentary;
- InStat: In-game stats via instatsport.com;
- Pre-Post game interviews;
- Playoffs
- Post-tournament recap
- Championship Banner





STICKER TRADING CONTEST



THE CUP NORTH AMERICAN CHAMPIONSHIP features a unique event for the players and siblings found only at THE CUP.

We have created embroidered stickers with each organization's logo attending THE CUP for the players to trade. The players participating in the sticker trading will have an experience they never forget.

The purpose of the embroidered sticker trading is to create an environment of cooperation, sportsmanship and friendship. We have also created many contests for trading that we hope will keep the players engaged in this spirit.

Included in each team's registration each player will be given before the start of the tournament 25 logo stickers of his team and a badge and lanyard on which to place the different stickers the player has traded for with other teams.

Players and teams may purchase additional stickers during the tournament for an additional fee if they run out and want to continue to collect all 97 different stickers.

In honour of the 10th anniversary of The Cup, we're introducing a special 10th anniversary sticker trading prize - upwards of \$7000 in value!

Stay tuned for special sticker contest information!

*PLEASE NOTE THAT STICKERS CHANGE FROM YEAR TO YEAR.
IF YOU SUBMIT A BADGE FOR A CONTEST WITH A STICKER
FROM A PREVIOUS YEAR YOU WILL BE DISQUALIFIED*

BROUGHT TO YOU BY:





PAYMENT/REGISTRATION INFO



We have partnered with **EVENT CONNECT** to provide an easy and streamline registration process. **PARENTS** can register their player and choose their hotels in one step.

PAYMENT CAN BE MADE VIA CREDIT CARD DURING REGISTRATION AT www.hockeypsi.com.

All PSI events are **STAY TO PLAY**. See all available hotels on the PSI website.

Withdrawal from the tournament after August 1st forfeits all players deposit or payment.



SPONSORS



SPORTMASK

SPORTMASK is a worldwide leading goalie mask designer and manufacturer located in Oakville ON. With over 20 years in the industry, we pride ourselves on keeping everything we do purely Canadian. We are constantly updating our designs and processes consisting of the newest and best offerings when it comes to materials, resins, computer assisted Photometric scanning and 3D printing while hand making each goalie helmet. As a proud sponsor of RING QUEST, we wish all of the players and goalies the best of luck !

From our team to yours, Let the games begin!



BIOSTEEL

Long before anyone even knew the brand name, our original "Pink Drink" made its way into the most prestigious locker rooms in professional sports, popping up on TV screens and social media feeds everywhere. Affectionately known as #DrinkThePink™, it became highly regarded for its premium ingredients and zero sugar formula. Our mission is to create the healthiest and most trusted sports hydration products on the planet. The best kept secret in sports is no longer a secret. It's Just The Truth!



CONTACT INFORMATION



FOR INQUIRES, PLEASE CONTACT:

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SPORTS THREAD

Sports Thread is the official virtual home for all **Prospects by Sports Illustrated™** athletes. Sports Thread is the first FREE social network to connect the youth athletic community. Get discovered by creating a Sports Profile with all your stats, film and more that coaches can easily find and evaluate.



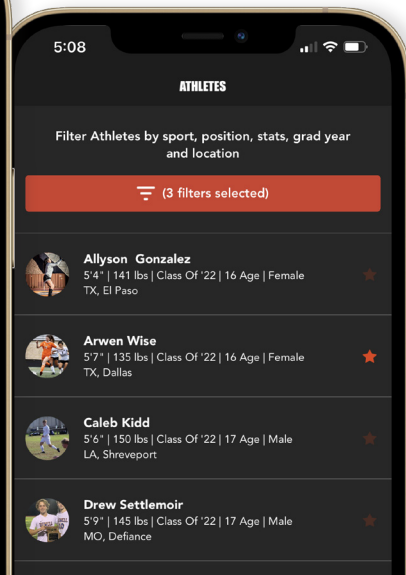
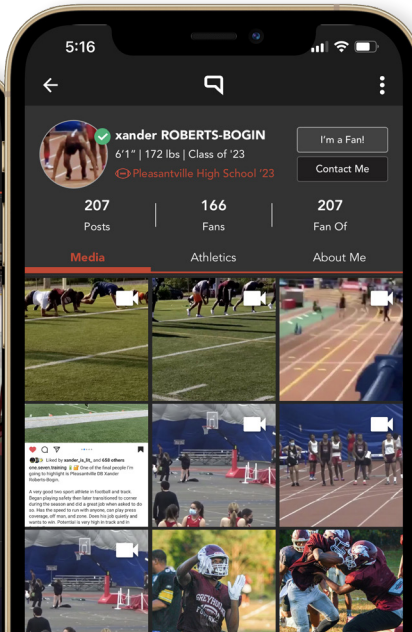
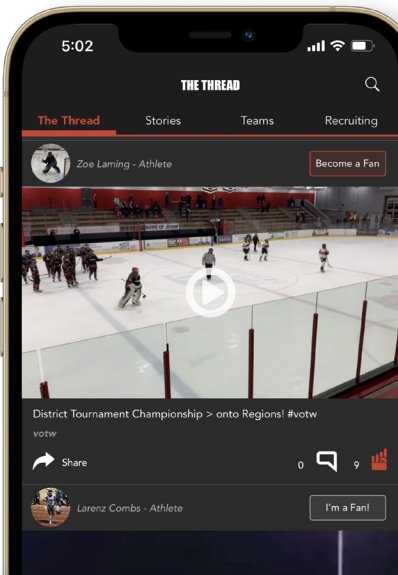
**INCREASE YOUR EXPOSURE
& SHOWCASE YOUR
TALENT GLOBALLY**



**CUSTOMIZE YOUR PROFILE &
EXPAND YOUR NETWORK**



**UPLOAD YOUR STATS
+ FILTERING TOOLS FOR
RECRUITERS**



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